



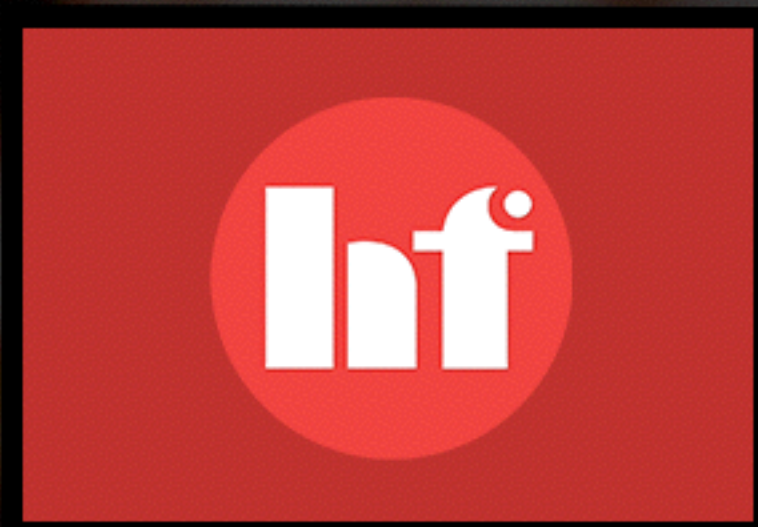
We believe in disruptive innovation by exposing digital assets **through APIs.**

Mobility, connected devices, big data and the cloud are some of the trends that are driving profound change, creating unprecedented opportunities to innovate. We believe APIs are at the core of that by easily allowing to expose digital assets and business capabilities to a broader community.

Allowing businesses to:

- Create new business models
- Grow thru partners
- Enable mobility

PROJECTS



Have Fun Hub



PRISM

CONTACT

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SAN FRANCISCO



LONDON



BUENOS AIRES



The best nights out are the ones
you don't actually plan.

What's going on around me, right now?



@havefunhub



/havefunhub



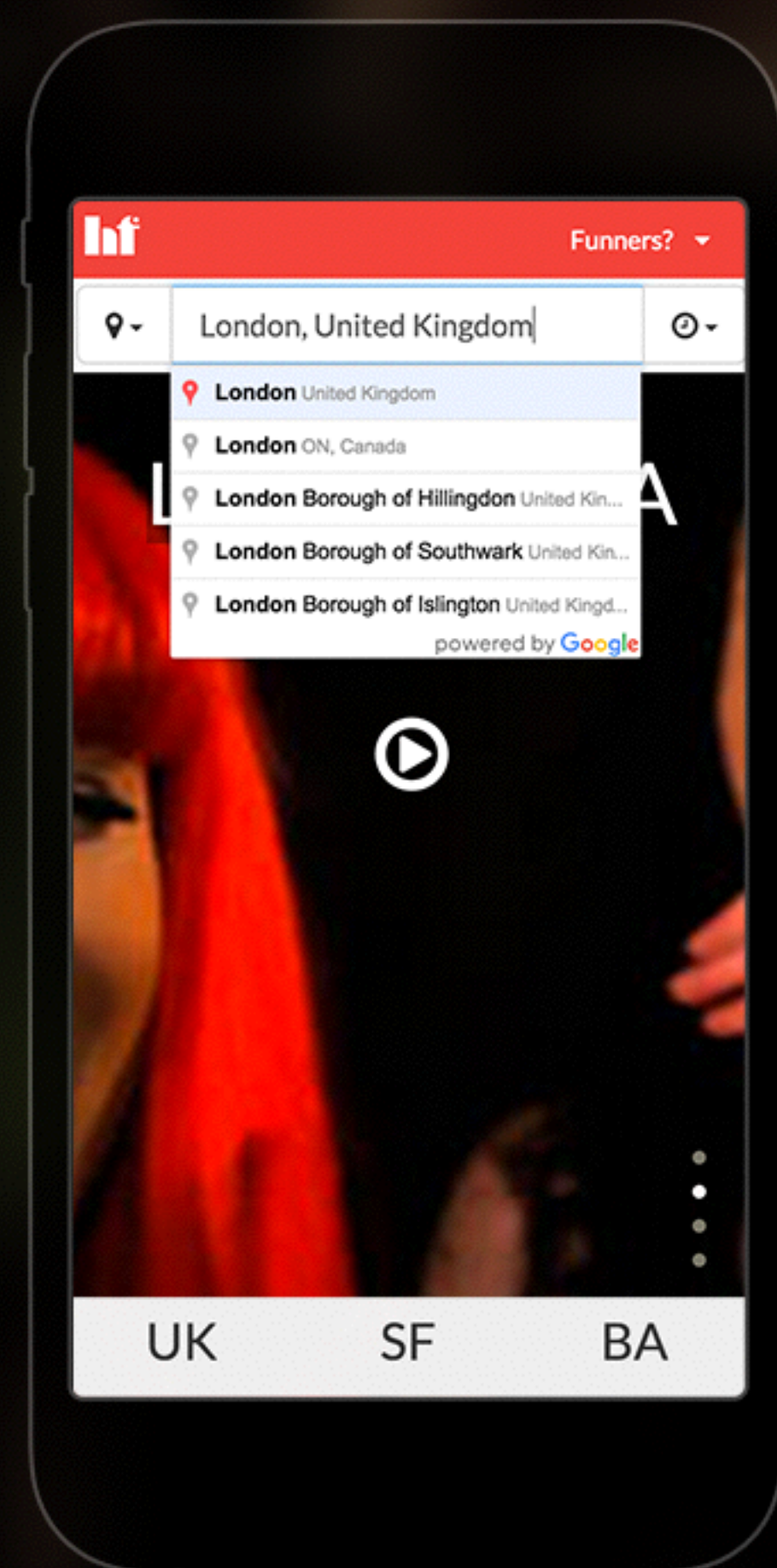
Have Fun Hub



www.havefunhub.com

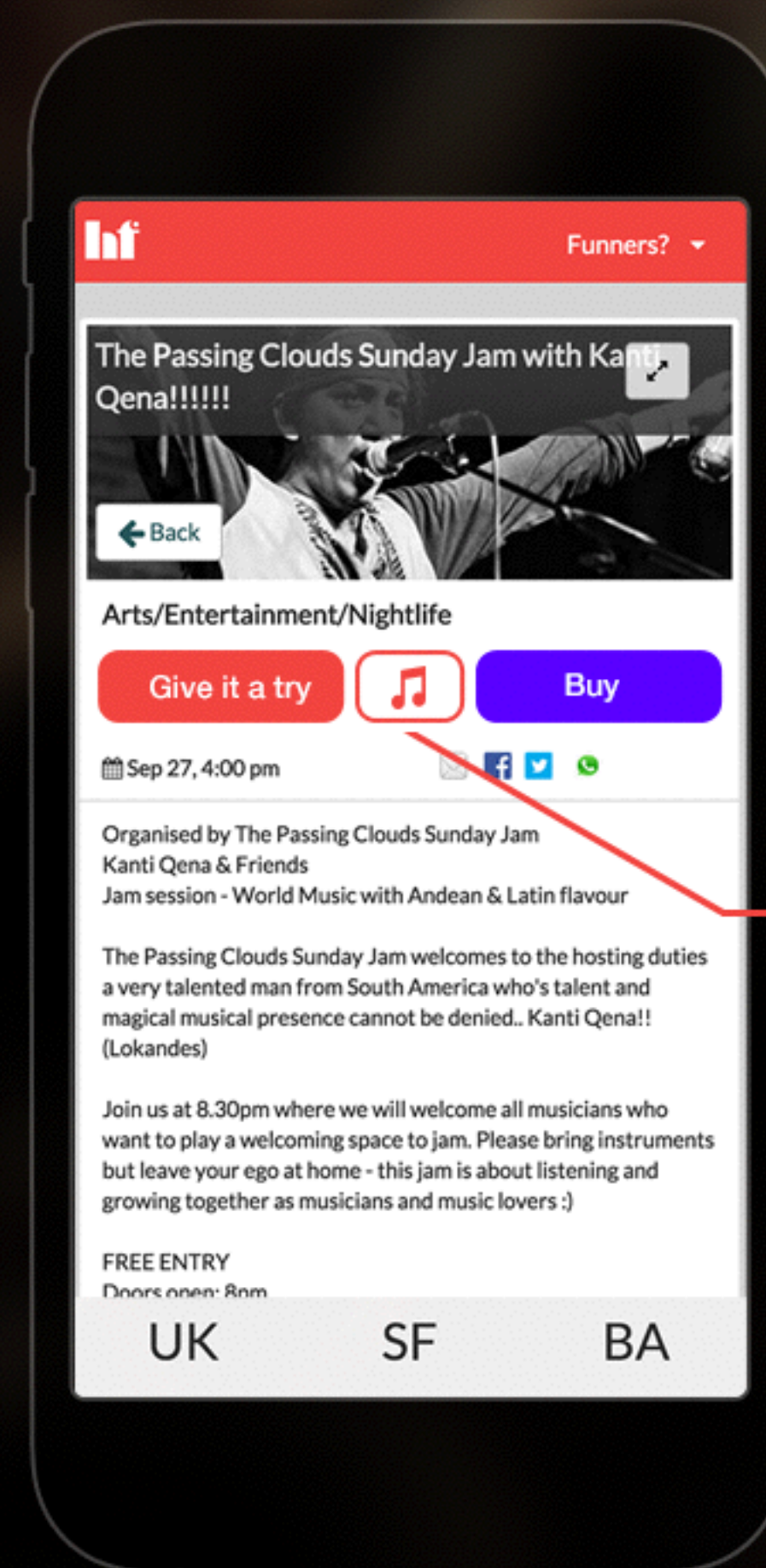


How it works



1

Search for events based on location and time



2

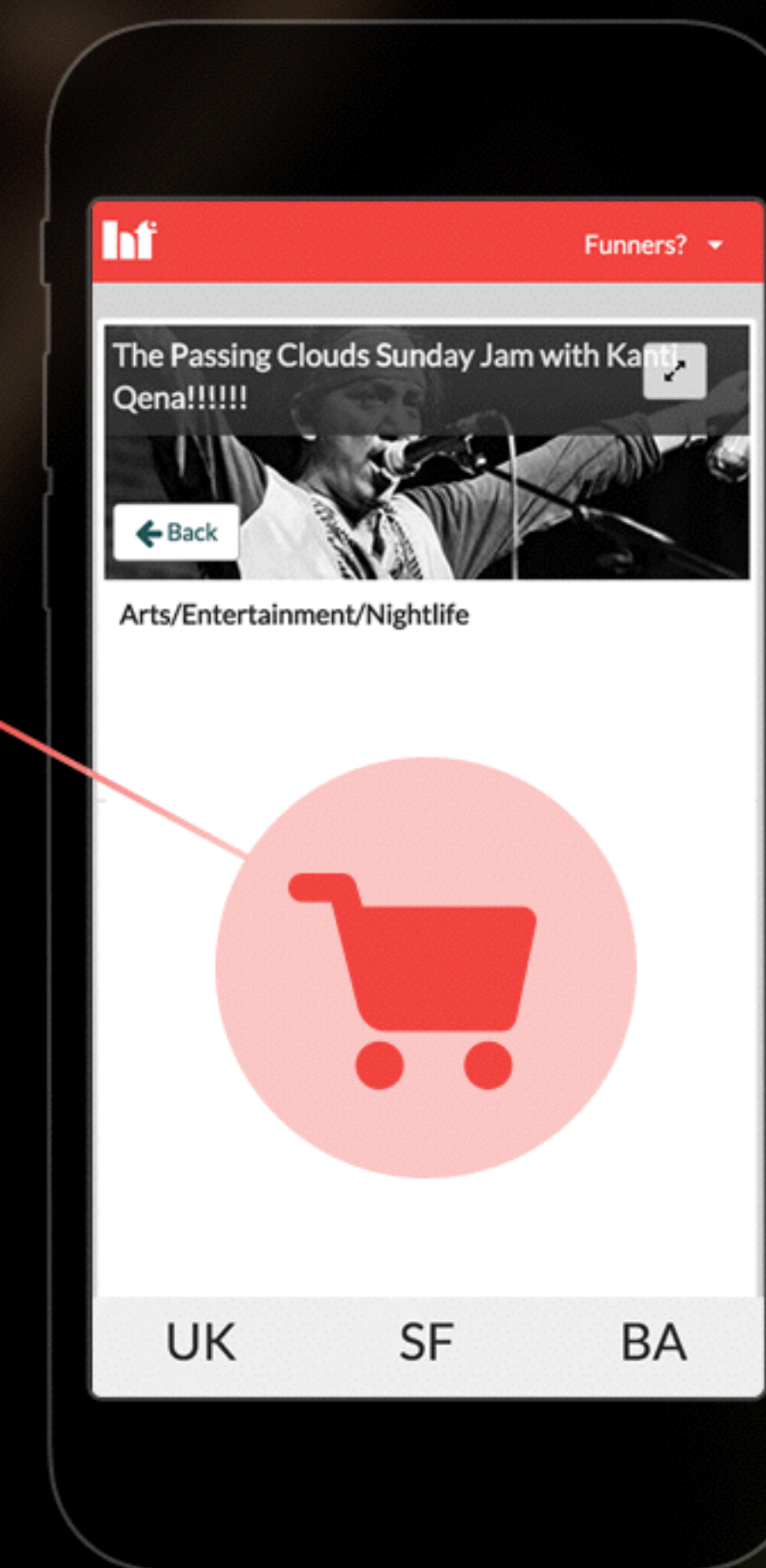
Review event, and press "Give it a try"

Only enabled when talking to your friend



3

Phone call triggered with options



4

Buy ticket

Listen a related song

Call a friend + Play the song

Get suggestions



Benefits

Richer user experience



Deeper engagement by connecting people and music



Increased conversion rate



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Have Fun Hub



www.havefunhub.com



BT APIs enabled us to
differentiate our product.
We've consumed and combined
exposed functionality creating a
completely unique experience
for users.

